STRATFORD PUBLIC LIBRARY

2023 SOCIAL RETURN ON INVESTMENT

Based on the Valuing Ontario Libraries calculation developed by the Ontario Library Service and NORDIK Institute



For each municipal dollar invested, Entertainment Local Economic the Social Return on Investment is Development & Leisure \$6.48 \$2,896,965 \$10,018,964 **Total Economic Benefit** Cultural & Regional \$17,547,287 \$508 Identity \$1,729,201 \$204,775 \$3,753 Population Served* \$1,087 34,554 Civic Inclusion & Engagement Provincial Operating Grant Wellbeing \$63,704 \$422,341 \$50,798 Educational Development Municipal Contribution \$2,211,788 \$2,707,709 Perth South

Our Library is Loved

In 2023, the library was visited in person 134,884 times, or 47 visits per hour. 657,972 visits were made to the library's online platforms and social media.

Libraries Bridge the Digital Divide

16 workstations and free wi-fi were used **21,878** times in 2023.

Community members used these to apply for jobs, research health information, upgrade schooling and connect with family.

Libraries are Efficient with Tax Dollars

Stratford Public Library borrowed and shared 55,333 items with other Ontario libraries, saving **\$1,438,658**.

Libraries Support Social Cohesion

SPL programs support early literacy, newcomers, the maker movement and education. In 2023, **21,937** people attended **676** free programs.