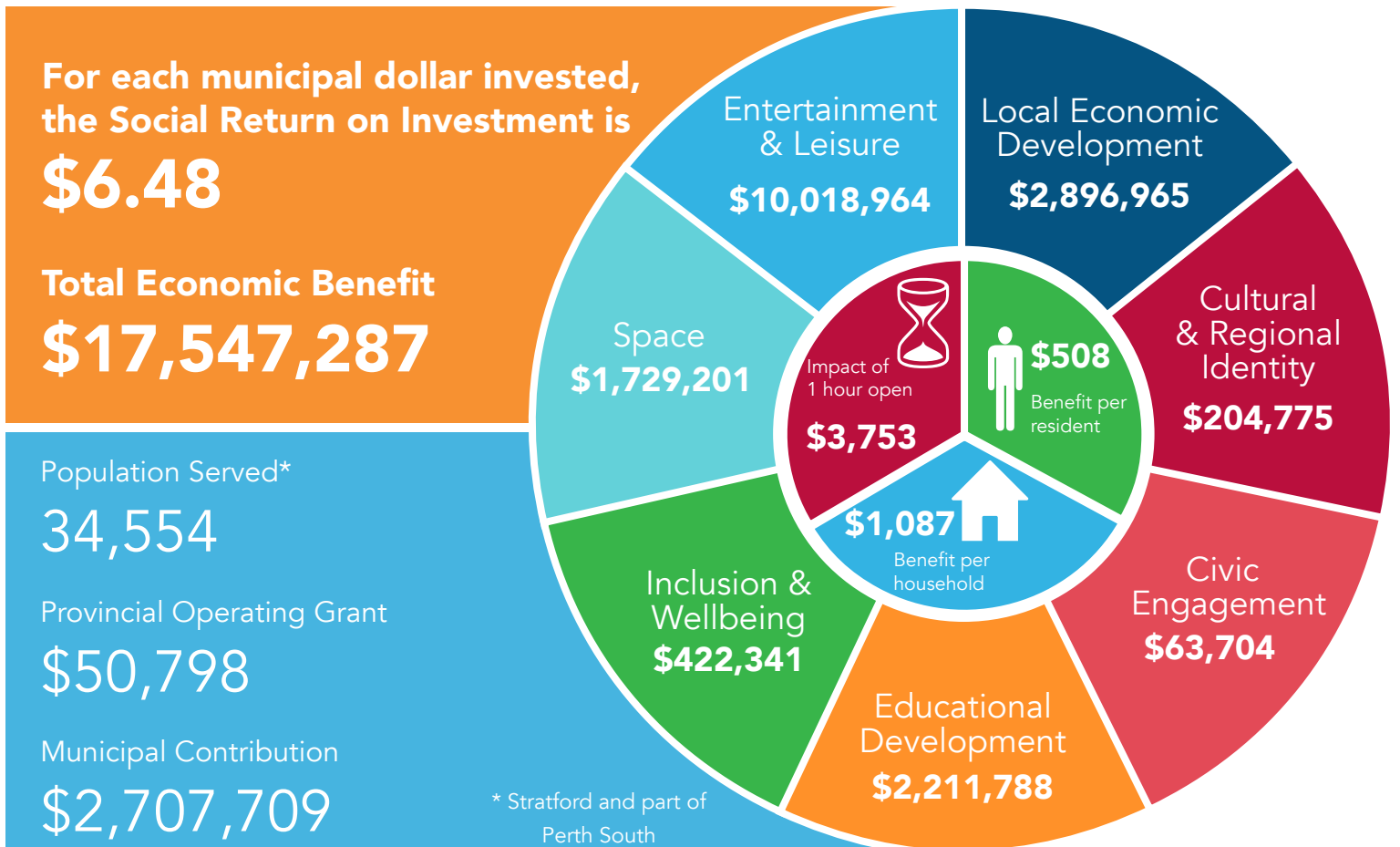


STRATFORD PUBLIC LIBRARY

2023 SOCIAL RETURN ON INVESTMENT



Based on the Valuing Ontario Libraries calculation developed by the Ontario Library Service and NORDIK Institute



Our Library is Loved

In 2023, the library was visited in person **134,884** times, or **47** visits per hour. **657,972** visits were made to the library's online platforms and social media.

Libraries Bridge the Digital Divide

16 workstations and free wi-fi were used **21,878** times in 2023. Community members used these to apply for jobs, research health information, upgrade schooling and connect with family.

Libraries are Efficient with Tax Dollars

Stratford Public Library borrowed and shared 55,333 items with other Ontario libraries, saving **\$1,438,658**.

Libraries Support Social Cohesion

SPL programs support early literacy, newcomers, the maker movement and education. In 2023, **21,937** people attended **676** free programs.