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GREENING OUR BUSINESSES FOR THE NEW CLIMATE REALITY

11th COMMUNITY DIALOGUE EVENT FOCUSES ON BUSINESS SUSTAINABILITY

Stratford, ON, February 22, 2019—Join us on March 24 at 6:30pm for a free community conversation. The Stratford Public Library and the University of Waterloo Stratford School of Interaction Design and Business will welcome Truzaar Dordi, Mat Thijssen and Tyler and Bruce Whale.

This event will follow the very successful format of the Living with Less Plastic session held in March 2019, with a discussion on how local businesses can take action now. The lecture and following question and answer period will be moderated by Stratford City Councillor Kathy Vassilakos, current Chair of the Infrastructure, Transportation and Safety Committee.

Julia Merritt, CEO of Stratford Public Library adds, “The Library is excited to be able to facilitate information-sharing about this essential topic. Following the City of Stratford’s declaration of a climate emergency, our community will increasingly benefit from learning best practices in environmental sustainability to maintain our quality of life.”

Truzaar is an experienced researcher and doctoral candidate in Sustainability Management at the University of Waterloo, working in the fields of climate finance, energy policy, and risk management. Truzaar’s master’s research examined the burgeoning fossil-fuel divestment movement. He has also worked on sustainable capacity building for small and medium enterprise in the Waterloo region, and on policy recommendations for a national climate finance strategy.

Mat champions the University of Waterloo’s sustainability activities and efforts, has helped develop Waterloo’s Environmental Sustainability Strategy, and its forthcoming climate action plan. Mat worked with Sustainable Waterloo Region, a local environmental non-profit that helps convert interest in sustainability into tangible action. Mat remains active in community networks, and is the currently Chair of the Sustainability Advisory Committee for the City of Waterloo.

The Whale family has been running Clovermead Farms in Alma Ontario for seven generations. Clovermead has won multiple awards for their efforts toward environmental responsibility, social equity and financial viability. Tyler Whale is currently president of Ontario Agri-Food Technologies, involved with such projects as the Industrial Bioproducts Value Chain Round Table.

The Stratford Public Library and University of Waterloo Stratford School are committed to an ongoing series of community dialogues designed to foster communication and strengthen community knowledge and ties. Please join us at 6:30 pm at the University of Waterloo Stratford School (125 St. Patrick Street, Stratford) for this informative event.

Please register online <https://ticketfi.com/event/3732>