REPORT TO: STRATFORD PUBLIC LIBRARY
MEETING DATE: MARCH 7, 2023
FROM: KRISTA ROBINSON, INTERIM CEO
SUBJECT: STRATEGIC PLAN REPORT

Included in this package are three versions of the Draft 2023 – 2026 Strategic Plan.

The November 2023 retreat resulted in a large number of ideas with defined, recurring themes. Overlap, Library Board members and a group of staff synthesized these ideas into the five strategic directions which have become our Strategic Plan. While a number of objectives were identified during the retreat, one prioritized objective has been included under each direction to initiate the workplan.

Staff believe this plan to be a balance between the aspirational and operational.

The three versions are aimed at different audiences and are:

- Public: introduction and strategic directions
- Internal: fuller detail regarding strategic directions, additionally including objectives and key results
- Full capture: an undersigned reference document from our planning process

BOARD ACTION
Submitted to the board for review and approval.

NEXT STEPS
After the plan is approved:

- Meetings with staff regarding the Strategic Plan and 2023 Workplan
- Presenting the plan to Council
- Printing the Public version for distribution
- Press release to local media, to alert those interested, especially those in the community who participated

As per the Strategic Plan policy, the CEO will report progress on their plan in their monthly reports. An annual summary will be provided outlining progress, successes, challenges and next steps.