



Issue Date: April 6, 2022
From: Julia Merritt, CEO
Subject: Strategic Planning 2023-2026

Stratford Public Library is seeking Expressions of Interest on a Strategic Planning project with an anticipated completion date of **December 2022**.

The Library Board is seeking a consultant to help challenge the status quo of library service in Stratford.

Important Factors that will influence the approach:

- **10 year planning horizon**
- **Planning through political and economic uncertainty**
- **The Space Needs & Services Study, to be completed in 2022**
- **Examining how the Library can further embrace, engage, and respond to our community**
- **The potential to update the comprehensive 2019-2022 Strategic Plan**

The Library Board is interested from hearing from consultants who propose creative and unconventional methods for approaching the question of setting the upcoming strategic directions and a sustainable and forward-thinking future.

We hope you will tell us what excites or enthuses you about working with Stratford Public Library, what you think are some of the most important challenges and opportunities facing medium-sized libraries today, as well as a little about your background and experience working with community organizations and why you think you will be a good fit for this project.

Please describe the process to be undertaken to fulfill the deliverables in a one- or two-page proposal.

The Library Board will be reviewing submissions from qualified consultants and will request further communication from shortlisted candidates. In order to be respectful of the time and



work that is expected, the Board will pay shortlisted candidates some expenses up to \$1,000.00 to develop a full proposal.

The Library is requesting that Expressions of Interest be received by Friday, May 6, 2022.

The Library Board has an approved budget of \$40,000 for this Strategic Planning project.

For additional information or to discuss further, please contact:

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