



C.E.O. MONITORING REPORT February 2020

FINANCIAL CONDITION:

- Expenses and revenues are proceeding as budgeted. No further information has been received yet regarding the final status of the 2019 budget.
- No further information has been received from Perth South regarding its 2020 budget at this time.

FOR YOUR INFORMATION:

- Freedom to Read Week Feb 23-29, featured several components:
 - **Blind Date with a Book**, February 1 - 14
Blind Date With A Book had its most successful year yet: all 154 books found dates, the first time that this program has been “sold out”. Many of the books featured were ones that have faced controversy. Over 50% of the ballots were returned, rating the date and entering to win date-worthy prizes from our generous donors, Jobsite Brewing, Stratford Cinemas, Chocolate Barrs and Flowers on York. In 2019, 77% of respondents indicated that going on a Blind Date positively changed their reading habits/experiences. Comments from 2020’s surveys:
 - “Won’t lie – I wasn’t planning on liking this book, or maybe ever read it. Glad I did! Where was this book when I had to do the “novel study” in high school? It restored my faith that there is such a thing as ‘good Canadian Literature’. Thanks! Best book I’ve read in a while.” - of *Hold Fast*, by Kevin Major, a YA novel
 - “Surprised that I read and enjoyed this book. I couldn’t put the book down. Characters and story were powerful.” – of *The Wars*, by Timothy Findley
 - **Button Making Workshop**, to promote freedom of expression.
 - **Risky Reading for Teens**, to highlight works that would formerly have been challenged, or not even published, due to their content.

- **Banned Trading Card:** Readers were encouraged to collect one-of-a-kind trading cards for a chance to win a prize. Which led to some interesting conversations, including one on February 26: “A patron commented that her Grade 5 son had brought Huck Finn into class and was told he was not allowed to read it at school because of the racist content. Read it at home, he was told. She took him the trading card for that book home!”
- In conjunction with the City of Stratford, SPL will be switching to a new Employee & Family Assistance Program provider as of March 1, 2020.

STRATEGIC ACTIVITIES

- Strategic Plan:
 - SPL:
 - Staff are working ahead on or waiting for information on a number of projects already in process, including:
 - Space Needs Analysis Study
 - Future MakerSpace expansion
 - Internal assessment of resource allocation
 - PCIN:
 - The new PCIN van driver has signed an employment contract and will begin work on March 10th. Delivery will resume a 4-day per week schedule.
 - collectionHQ software training is continuing and the Management Committee is working on an appropriate strategy for maximizing cHQ in 2020. Staff at all libraries are in the process of cleaning up the database using shared parameters so that the data collected in the future is accurate.
- CEO’s activities:
 - Feb 19, with Board member Jack Groothuis, were the first guests on the forthcoming SOLS/OLS podcast for library board/governance education.
 - Feb 24, Perth Community Futures Development Corporation Board meeting.



VOUCHERS
February 1 - February 27, 2020

Administration

Library Services Centre	Books, CDs, DVDs	3,651.75
Library Bound	Books, CDs	6,482.16
Brodart	Office Supplies	593.03
Rhizome	Internet	565.00
Robyn Godfrey	Training	1,006.63
Julia Merritt	Mileage	173.99
Robyn Godfrey	Program	39.79
Tanis Vandermolen	Training	1,390.54
Kanopy	Electronic Media	499.00
Blowes Stationery	Office Supplies	27.49
Leisure Activity Council	Advertising	250.00
Michael Corbett	Conference	1,651.58
Trish MacGregor	Program	71.04
Karen McNeight	Training	65.09
Melanie Kindrachuk	Training	39.44
Stephanie Park	Equipment Purchase	40.66
CDW	Equipment Purchase	158.18
Rachael MacIntosh-Douglas	Program	50.00
United Way Perth Huron	Training	45.00
Linked in	Electronic Media	7,360.00
The Record	Periodicals	366.91
Vista Radio	Advertising	379.68

TOTAL **\$ 24,906.96**

Building

Swan Dust Control Mat Rental	Building	59.89
Culligan	Building	28.32
Tercan	Building	142.20
Bell Canada	Building	126.84
Stratford Home Hardware	Building	69.25

TOTAL **\$ 426.50**

Capital

CDW	Computer	
Dell Canada	Computer	
TOTAL		\$ -

GRAND TOTAL **\$ 25,333.46**

Stratford Public Library - Year to Date Financials			
		Year to Date	
	2020 Budget	February 27, 2020	17%
Administration			
Revenue Total	-234,260	-5,722	
Expenditure Total	2,687,070	312,737	
Net Total	2,452,810	307,014	13%
Board			
Revenue Total	-	-	
Expenditure Total	6,000	1,514	
Net Total	6,000	1,514	25%
Programs			
Revenue Total	-	-	
Expenditure Total	12,000	505	
Net Total	12,000	505	4%
Building			
Revenue Total	-	-	
Expenditure Total	25,200	1,331	
Net Total	25,200	1,331	5%
PCIN			
Revenue Total	-212,120	-	
Expenditure Total	212,120	65,045	
Net Total	-	65,045	
transfer to reserve	5,000		
transfer to reserve	4,690		
grand total revenue	-446,380	-5,722	
grand total expenditure	2,952,080	381,132	
grand net worth	2,505,700	375,409	15%
Capital - Collections			
Revenue Total			
Expenditure Total	246,000	31,548	
Net Total	246,000	31,548	13%
Capital - Projects			
Revenue Total			
Expenditure Total	50,000	-	
Net Total	50,000	-	0%