

PRESS RELEASE

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CONTACT: SARA BRADFORD

TELEPHONE: 519-271-0220 X123

EMAIL: sbradford@splibrary.ca

WEBSITE: <https://splibrary.ca/>



STRATFORD PUBLIC LIBRARY LAUNCHES NEW BUSINESS RESOURCES PAGE FOR ONTARIO SMALL BUSINESS WEEK

Stratford, October 20, 2025 — In celebration of Ontario Small Business Week (October 20–26, 2025), Stratford Public Library is proud to announce the launch of its new Business Resources webpage, designed to support entrepreneurs, small business owners, and start-ups in our community.

Available now at splibrary.ca/business-resources, this new online hub gathers local business resources, professional development resources, business books, materials and programs for businesses in one easy-to-access location. The page highlights free library resources that help local businesses grow—from market research and business planning tools to digital learning.

“Libraries play a key role in supporting economic development,” said Krista Robinson, CEO. “This new page makes it easier for entrepreneurs and businesses to find what they need, whether they’re just getting started or looking to take their business to the next level.”

The Business Resources page includes:

- Free business databases to help with market research, demographics, and competitor analysis
- Books for business development, ownership, management, marketing, growing your business for business owners and entrepreneurs or anyone interested in starting and operating a small business
- Learning opportunities through online training tools
- Local connections to small business support and community organizations

Stratford Public Library invites small business owners, entrepreneurs, and anyone interested in starting a business to explore the new resource hub and discover how the Library can help them succeed.

For more information, visit splibrary.ca/business-resources

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If you would like more information about this topic, please contact Brandi Gillett, Community Engagement Supervisor 519-271-0220 x116 or bgillett@splibrary.ca